WEWS

Flight Dates 10/30/12-11/06/12

Order Sep 00:20:00

Product Estimate # 2265

OFA:60s 10.30-11.6 Alt Order # 316134 Contract / Revision

Billing Type Cash Original Date / Revision Agency Com 15%

> 10/27/12 10/29/12 Order Type **GENERAL Billing Contact**

Billing Cycle EOM/EOC Advertiser Obama / Democrat / Preside

> 1010 Wisconsin Avenue - Suite #80 Billing Calendar BROADCAST

Washington, DC 20007

Demographic A35+ Agency **GMMB Inc**

Rev Codes POL POL CAND **Buying Contact**

Sales Office EWSDC Product Codes PL Sales Region NAT Priority P-1

1010 Wisconsin Avenue - Suite #80 Agency Ref 2 Advertiser Ref Washington, DC 20007

Primary Account Executive

Daniel Baylog

ON YOUR SIDE

Account Executive Order% Start Date **End Date** Daniel Baylog 100%

Order Share 100% Market Value 140000

Competing Station	% of Order	Amount
CABLE	%	0
UNKWN	%	0
WBNX	%	0
WDLI	%	0
WEAO	%	0
WGGN	%	0
WJW	%	0
WKYC	%	0
WMFD	%	0
WOAC	%	0
WOIO	%	0
WQHS	%	0
WUAB	%	0
WVIZ	%	0
WVPX	%	0

Order Totals Billing Plan

Month # of Spots Net Amount Gross Amount Rating Start Date End Date Net Amount Gross Amount # Spots November 2012 51 \$119,000.00 \$140,000.00 0.00 10/29/12 11/06/12 51 \$119,000.00 \$140,000.00 Totals 51 \$119,000.00 \$140,000.00 0.00

										Tota	ıls
Ln Ch	Start	End	Inventory Code	Break	Start/End T	ïme Days	Len Spots	Rate Pri	Rtg Type	Spots	Amount
N 1 WEWS	10/30/12	11/06/12	M-F 2-3p	CM	2-3p	MTWTF	1:00 1	\$3,200.00 P-1	0.00 NM	1	\$3,200.00
			2-3pm General Ho	spital							
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating				i	
Week: 10/30	0/12	11/05/12	MTWTF	1	\$3,200.00	0.00					
Week: 11/06	6/12	11/12/12		0	\$0.00	0.00				i	
N 2 WEWS	10/30/12	11/06/12	SU This Week 9-1	0a CM	9-10a	S	1:00 1	\$5,000.00 P-2	0.00 NM	1	\$5,000.00
			SU This Week 9-1	0a						1	

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<u>Contract / Revision</u> 316134 <u>Flight Dates</u> 10/30/12-11/06/12 <u>Hiatus Dates</u>

<u>Original Date / Revision</u> 10/27/12/ 10/29/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA :60s 10.30-11.6 Estimate # 2265

							Tot	als_
Ln Ch Start End	Inventory Code Break	Start/End	Time Days	Len Sp	oots Rate Pri	Rtg Type	Spots	Amount
N 2 WEWS 10/30/12 11/06/12	SU This Week 9-10a CM SU This Week 9-10a	9-10a	S	1:00	1 \$5,000.00 P-2	0.00 NM	1	\$5,000.00
Start Date End Date	Weekdays Spots/Week	Rate	Rating					
Week: 10/30/12 11/05/12		\$5,000.00	0.00					
Week: 11/06/12 11/12/12	(+	0.00				_	
N 3 WEWS 10/30/12 11/06/12	2 M-F 4-5p Dr. OZ CM M-F 4-5p Dr. Oz	4-5p	MTWTF	1:00	2 \$2,000.00 P-2	0.00 NM	2	\$4,000.00
Start Date End Date	100000		Rating					
Week: 10/30/12 11/05/12	MTWTF 2	\$2,000.00	0.00					
Week: 11/06/12 11/12/12 N 4 WEWS 10/30/12 11/06/12		3-4p	0.00 MTWTF	1:00	4 \$2,000.00 P-2	0.00 NM	5	\$10,000.00
N 4 WEWS 10/30/12 11/00/12	M-F 3-4p Katie		IVII WIII'	1.00	4 \$2,000.00 F-2	U.UU INIVI	5	\$10,000.00
Start Date End Date			Rating					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	MTWTF 5		0.00 0.00					
N 5 WEWS 10/30/12 11/06/12		5-6p		1:00	5 \$2,400.00 P-2	0.00 NM	5	\$12,000.00
N 3 VVEVV3 10/30/12 11/00/12	M-F 5-6p News	3-ор	IVII WI I	1.00	3 \$2,400.00 F-2	O.OO INIVI	3	\$12,000.00
Start Date End Date	100000		<u>Rating</u>					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	MTWTF 5	* ,	0.00 0.00					
N 6 WEWS 10/30/12 11/06/12		7-730p		1:00	1 \$3,000.00 P-1	0.00 NM	1	00,000
	7-730p The List			1.00	1 \$3,000.00 F-1	U.UU INIVI	'	\$3,000.00
Start Date End Date			Rating					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	MTWTF 1	\$3,000.00 \$0.00	0.00 0.00					
N 7 WEWS 10/30/12 11/06/12	<u>`</u>	11-1135p	MTWTF- S	1:00	2 \$6,000.00 P-1	0.00 NM	2	\$12,000.00
	M-SU 11-1135P Late New	·		1.00	2 φο,σσσ.σσ1 1	0.00 14101	_	ψ12,000.00
Start Date End Date			Rating					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	(2 \$6,000.00 \$0.00	0.00 0.00					
N 8 WEWS 10/30/12 11/06/12	<u>`</u>	8-1130p	S-	1:00	1\$11,000.00 P-2	0.00 NM	1	\$11,000.00
2	NCAA Prime Game		5					
<u>Start Date</u> <u>End Date</u> Week: 10/30/12 11/05/12		Rate	Rating 0.00					
Week: 11/06/12 11/12/12	(0.00					
N 9 WEWS 10/30/12 11/06/12	2 Sa 6a-8a News CM	6-8a	S-	1:00	2 \$1,100.00 P-2	0.00 NM	2	\$2,200.00
	Sa 6-8a News				, ,			, ,
Start Date End Date			Rating					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	(2 \$1,100.00 \$0.00	0.00 0.00					
N10 WEWS 10/30/12 11/06/12	· · · · · · · · · · · · · · · · · · ·	8-9p	F	1:00	1\$10,000.00 P-2	0.00 NM	1	\$10,000.00
	Friday Prime A	·		1.00	1410,000.001 2	0.00 14101	·	ψ10,000.00
Start Date End Date			Rating					
Week: 10/30/12 11/05/12 Week: 11/06/12 11/12/12	r (\$10,000.00	0.00 0.00					
N11 WEWS 10/30/12 11/06/12		10-11p	S	1:00	1\$12,000.00 P-2	0.00 NM	1	\$12,000.00
	Sunday Prime D			1.00	1ψ12,000.00 Γ-2	O.OO INIVI	'	ψ12,000.00
Start Date End Date			Rating					
Week: 10/30/12 11/05/12		\$12,000.00	0.00					
Week: 11/06/12 11/12/12 N12 WEWS 10/30/12 11/06/12	(2 M-F GMC 5-6a CM	5-6a	0.00 МГWГF	1:00	4 \$1,300.00 P-2	0.00 NM	4	\$5,200,00
14 12 VVLVVƏ 1U/3U/12 11/U6/12	M-F GMC 5-6a	J-Ud	IVII VV I F'	1.00	4 \$1,300.00 P-2	U.UU INIVI	4	\$5,200.00





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<u>Original Date / Revision</u> 10/27/12/ 10/29/12 <u>Order Sep</u> 00:20:00

Advertiser Obama / Democrat / Preside Product OFA :60s 10.30-11.6 Estimate # 2265

La Ob Otant	F. d	I	Donale	Ot = / []	Fine Davis	l O	ata Data Dei	Dt T	Tot	
Ln Ch Start	End	Inventory Code			Γime Days	Len Sp				Amount
N12 WEWS 10/30/1	2 11/06/12	M-F GMC 5-6a M-F GMC 5-6a	СМ	5-6a	MTWTF	1:00	4 \$1,300.00 P-2	0.00 NM	4	\$5,200.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	МГЖГБ		+ ,	0.00					
Week: 11/06/12	11/12/12	M F CMC C 7-	0	\$0.00	0.00	4.00	4	0.00 NIM	,	Ф 7 СОО ОО
N13 WEWS 10/30/1		M-F GMC 6-7a M-F GMC 6-7a	СМ	6-7a	МГWГF	1:00	4 \$1,900.00 P-1	0.00 NM	4	\$7,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 Week: 11/06/12	11/05/12 11/12/12	MTWTF	4	\$1,900.00 \$0.00	0.00 0.00					
N14 WEWS 10/30/1		M-F GMA 7-9a	CM	7-9a	MTWTF	1:00	1 \$1,900.00 P-1	0.00 NM	2	\$3,800.00
		M-F GMA 7-9a	-			1.00	1 \$1,900.00 F-1	O.OO INIVI	2	φ3,000.00
Start Date	End Date	<u>Weekdays</u> MTWTF	Spots/Week	Rate	Rating					
Week: 10/30/12 Week: 11/06/12	11/05/12 11/12/12	MI WI F - T	1	\$1,900.00 \$1,900.00	0.00 0.00					
N15 WEWS 10/30/1		Sunday Prime A	СМ	7-8p	S	1:00	1\$16,000.00 P-1	0.00 NM	1	\$16,000.00
Start Data	End Data	Sunday Prime A	Cnoto/Mook	Doto	Doting					
Start Date Week: 10/30/12	End Date 11/05/12	<u>Weekdays</u> S	Spots/Week	Rate \$16,000.00	Rating 0.00					
Week: 11/06/12	11/12/12		0	\$0.00	0.00					
N16 WEWS 10/30/1		1230-1P Right thi		1230-1p	МГЖТБ	1:00	5 \$2,000.00 P-2	0.00 NM	5	\$10,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	MTWTF	5		0.00					
Week: 11/06/12	11/12/12		0	\$0.00	0.00					
N17 WEWS 10/30/1	2 11/06/12	M-F 430-5am Ne M-F 430-5am Ne		430-5a	MTWTF	1:00	4 \$500.00 P-2	0.00 NM	4	\$2,000.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	МГЖГБ	4	\$500.00	0.00					
Week: 11/06/12	11/12/12	M.F. 4000 407	0	\$0.00	0.00	4.00	4 A4 400 00 B 0	0.00.1114		# 5 000 00
N18 WEWS 10/30/1	2 11/06/12	M-F 1202a-107a M-F 1202a-107a	•	1202-107x	MTWTF	1:00	4 \$1,400.00 P-2	0.00 NM	4	\$5,600.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12	11/05/12	MTWTF	4	\$1,400.00	0.00					
Week: 11/06/12	11/12/12		0 inute CM	\$0.00	0.00	1.00	2 ¢450.00 D 2	0.00 NIM	,	¢200.00
N19 WEWS 10/30/1	2 11/06/12	M-F Right This M M-F 106a-206a	inute Civi	106a-206a	МГWГF	1:00	2 \$150.00 P-3	0.00 NM	2	\$300.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 Week: 11/06/12	11/05/12 11/12/12	МГЖГБ	2	\$150.00 \$0.00	0.00 0.00					
N20 WEWS 10/30/1		M-F 9-10a	CM	9-10a	 МГWTF	1:00	3 \$1,700.00 P-1	0.00 NM	3	\$5,100.00
		M-F 9-10a M-F 9-10a		3-10d	MI MI L	1.00	3 \$1,700.00 P-1	U.UU INIVI	ى ا	φυ, 100.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 10/30/12 Week: 11/06/12	11/05/12	MTWTF	3 0	\$1,700.00	0.00					
VVEEK. 11/00/12	11/12/12		0	\$0.00	0.00					

Totals 51\$140,000.00